

go purple

Declare a day, a week, a month or an event to proudly show your support for our cause at work. Encourage your colleagues to learn more about Alzheimer's. Simply GO PURPLE! It's easy to do.

Go Purple in the cafeteria: Create a Go Purple menu for the cafeteria and incorporate brain healthy food items such as Raisin Bran cereal or purple hard-boiled eggs with whole wheat toast.

Go Purple day at work: Designate a day for employees to wear purple and display their commitment to the Alzheimer's Association by wearing our symbol.

Go Purple in your e-mail: Change the color of your e-mail font to purple in recognition of World Alzheimer's Day on Sept. 21 or in November in honor of National Family Caregivers Month and National Alzheimer's Disease Awareness Month.

Go Purple on your company's intranet: Incorporate the color purple throughout your company's intranet system and include an Alzheimer's disease-related news article. Visit [http://www.alz.org/join the cause free articles.asp](http://www.alz.org/join_the_cause_free_articles.asp) to receive your free news articles year-round.

Visit Shop for the Cause: Make a powerful statement of support for essential Alzheimer care and research programs by purchasing Alzheimer's Association merchandise and apparel. Visit www.alz.org for more information.

For more information about how to get involved with our mission – at work or after hours – contact corporateinitiatives@alz.org

**www.alz.org
1.800.272.3900**

alzheimer's  association®