



National Team Program

Membership Levels & Benefits

Membership Level	Suggested Number of Walk Teams++	Annual Enrollment Fee	Corporate Commitment	Fundraising Goal	National Recognition Benefits
Platinum	200	Waived	Preferred: Platinum Teams with matching gift programs are encouraged to promote with employees or make a corporate contribution* to demonstrate their corporate commitment.	\$400,000	<ul style="list-style-type: none"> • Logo on t-shirts nationwide • Logo on registration brochures Nationwide • Logo placement on the bottom of all Individual walk pages nationwide • Logo placement on the National Team Page of www.alz.org/walk with national team page link on all individual walk pages nationwide • Banner recognition at all walks • Exhibit space at all walks where corporate teams are registered and raise funds + • Customized National Team Online Toolkit • On admission to the Walk to End Alzheimer's Conference
Gold	100	\$2,500	Preferred: Gold Teams with matching gift programs are encouraged to promote with employees or make a corporate contribution*to demonstrate their corporate commitment.	\$200,000	<ul style="list-style-type: none"> • Logo placement on National Team Page of www.alz.org/walk with national team page link on all individual walk pages nationwide • Banner recognition at all walks • Exhibit space at all walks where corporate teams are registered and raise funds+ • Customized National Team Online Toolkit • One admission to the Walk to End Alzheimer's Conference
Silver	50	\$3,500	Preferred: Silver Teams with matching gift programs are encouraged to promote with employees or make a corporate contribution* to demonstrate their corporate commitment	\$100,000	<ul style="list-style-type: none"> • Logo placement on the National Team Page of www.alz.org/walk with national team page link on all individual walk pages nationwide • Banner recognition at all walks • Customized National Team Online Toolkit • One admission to the Walk to End Alzheimer's Conference
Member	25	\$5,000**	Preferred: Member Teams with matching gift programs are encouraged to promote with employees or make a corporate contribution* to demonstrate their corporate commitment.	\$50,000	<ul style="list-style-type: none"> • Logo placement on the National Team Page of www.alz.org/walk with national team page link on all individual walk pages nationwide • Banner recognition at all walks • Customized National Team Online Toolkit

++ Suggested number of walk teams is based on 10 members per team each raising \$200 to achieve national team fundraising goal.

*Corporate contribution cannot exceed 50% of a National Team's fundraising goal as determined by membership level.

** AEDA National Champion teams receive a discounted enrollment fee of \$2,500 for their first year participation in the national team program.

+Teams must be registered online by August 1 to guarantee exhibit space fulfillment.

Corporate commitment into the program must be made by December 15 to guarantee fulfillment of benefits